



## Grant Recipients

### **AgeOptions, Oak Park, Illinois**

AgeOptions will work through the networks of community-based clinics and hospitals in Cook County that provide no- or low-cost health care and prescription drugs to people with limited incomes to screen patients and help them to apply for the Extra Help/Low-Income Subsidy (LIS). In addition, they will partner with the Chicago Department of Public Health to conduct extensive outreach, screen and help enroll their patients and other low-income community members into the LIS and other healthcare and prescription drug programs (as appropriate), paying them a set fee per person enrolled.

### **Legal Services for the Elderly, Augusta, Maine**

Legal Services for the Elderly will utilize their Prescription Savings for ME coalition to reach out and provide LIS application assistance to low-income Medicare beneficiaries throughout the entire state of Maine, with special emphasis on rural beneficiaries and younger beneficiaries with disabilities. This multifaceted campaign will use commercial TV and print media, widespread distribution of promotional cards/posters, peer-to-peer counseling, qualified contact lists, and community partnerships to conduct this outreach and enrollment work.

### **Detroit Area Agency on Aging, Detroit, Michigan**

The Detroit Area Agency on Aging (DAAA) will conduct a campaign called Operation Extra Help, utilizing a three pronged approach – media and community outreach, screening through direct phone calls, and partnerships with community organizations, including those targeting underserved populations and faith-based communities. DAAA will develop a pre-screen checklist to identify eligible individuals, establish regional enrollment centers and will pay community partners a set fee for each pre-screened referral resulting in a successful LIS enrollment.

### **Community Health Law Project, South Orange, New Jersey**

The Community Health Law Project (CHLP) will partner with the New Jersey Statewide Heating Assistance and Referral for Energy Services program (NJSHARES), which has a network of over one hundred community agencies located at 152 sites throughout New Jersey that screen and enroll qualified individuals in utility assistance programs. These organizations will be paid a set fee per person enrolled in the LIS. CHLP will also conduct outreach specifically targeting younger Medicare beneficiaries with disabilities via referrals from its 10 regional offices and mailings to organizations serving this group.

### **Gateway to Care, Houston, Texas**

The Gateway to Care (GTC) project will use community health workers as “navigators” to educate and help low-income Medicare beneficiaries in Harris County, Texas, to apply for the LIS. GTC will also train at least 75 community health workers with partner organizations and 40 AmeriCorps members who are placed in 38 different locations across the area on Part D and the LIS. Also, GTC will establish ties to the 2-1-1 social service information line so that people with Medicare needing help paying for their medications will be directed to GTC.

(More)

**Latino Education Project, Inc., Corpus Christi, Texas**

Focusing its efforts on the Latino population in the Coastal Bend region of Texas, the Latino Education Project (LEP) will use two teams of *promotores* (community health workers) to educate and help people with Medicare apply for the LIS. LEP will also work with community partners to integrate Part D and LIS education into already existing community health forums, study circles, and the LEP Medicine Management program. In addition, the LEP Corpus Christi enrollment center *promotores* will establish mobile sites among its wide range of community partners in rural Nueces County to provide phone-based enrollment assistance.

**Alamo Area Council of Governments, Alamo and Bexar County Area Agencies on Aging, San Antonio, Texas**

The Alamo Area Council of Governments (AACOG) works through a sophisticated regional data center to map where low-income Medicare beneficiaries may live. Using a promotora (lay health worker) approach, AACOG staff and volunteers will use this information to go door-to-door to reach out, educate and refer beneficiaries needing one-on-one LIS and Medicare Part D enrollment assistance to a phone-based enrollment center.

**Arlington County Area Agency on Aging, Arlington, Virginia**

Arlington County AAA's approach combines reaching low-income beneficiaries where they congregate and educating community leaders and other service providers about LIS. Some efforts will be concentrated within federally assisted housing facilities. Recognizing the diversity of their area, the group will distribute information in English, Spanish, Russian, and Vietnamese through trusted community groups such as Meals on Wheels and the Arlington Food Assistance Center.

**Coalition of Wisconsin Aging Groups, Madison, Wisconsin**

The Coalition of Wisconsin Aging Groups (CWAG) will provide individualized LIS outreach and enrollment assistance statewide using the expertise and accessibility of Wisconsin's long-established Elderly Benefit Specialist Program. CWAG will target low-income minority beneficiaries in the Milwaukee area, partnering with the African-American Aging Network and Latino Aging Network.

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